

Tim Kneipp, Graphic and Web Designer

PROFESSIONAL EXPERIENCE

Graphic & Web Designer
Creation Ministries International
2013 - Present

As the sole designer of the 'Journal of Creation' at Creation Ministries International (CMI), I am responsible for both the design and the layout of all 128 pages of this publication. This scientific journal is published three times a year and has been published since 1984. I typeset and lay out each article, redraw scientific graphs and figures, as well as design the cover. As the 'Journal of Creation' is a scholarly scientific journal there is no room for error and as a result I perform my role to the highest of standards.

Other duties at CMI include: contributing spreads for Creation Magazine, book layouts and covers, the design and layout of the yearly 'Creation Calendar', designing and coordinating fortnightly html/marketing emails, and emails for special events or new products, laying out newsletters for print, designing web banners, designing posters and banners to display at events, designing and laying out product catalogues, and designing event websites.

CMI produces content for offices in six countries. I am able to coordinate deadlines for all our offices, taking into account their time zones.

Web and Graphic Designer
Niche Studio work experience
2011

At Niche my experience was focused on the behind the scenes of clever marketing. I learnt a lot about marketing in this role and developed a passion for it. Further emphasis was on wordpress, wireframing, and good marketing of a website after it has been launched. I worked as a team member and autonomously.

Freelance Web / Graphic Designer
August 2010 - Present

Outside of my full time job I freelance as a web and graphic designer. This includes, website design as well as updates and maintenance, small business branding, design of print materials, training clients in using e-commerce stores and website marketing.

SKILLS

Print Design
Web Design
Wordpress
Wire Framing
High Fidelity Prototyping
Typography
Marketing
HTML & CSS
Image selection
Deadline management

TOOLS

InDesign
Illustrator
Photoshop
Sketch
MS Suite
Google Apps

QUALIFICATIONS

Diploma of Graphic
Design specialising in
Advertising & Multimedia
CATC Design School Brisbane

CONTACT

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